

## GENERAL INFORMATION

In an era of e-commerce and mobile convenience, manual means of parking, tolling and transit payments are outdated and counter-intuitive. The inconvenience turns users away and it's an easily abused system.

PassagePass is the missing mobile link; the gateway to providing customers ease of access, convenience, and improved service. This single solution can be integrated into any parking, transit or tolling environment, providing patrons with a number of remote real-time mobile payment options. As a parking facility, partnering with PassagePass will save you money, increase revenue, and provide you with complete control over your parking operation.



## HIGHLIGHTS

- Low deployment costs that work in metered, gated, and non-gated environments
- When parking in locations that have LPR Express the customer just drives out and is billed per usage
- Eliminates potential revenue theft
- Instantly configure PassagePass operations and fares via the WorldStream Cloud Portal
- Receive statistics and analytics in real-time via the WorldStream Cloud Portal
- WorldStream Cloud based loyalty programs, coupons, and validations available

## BENEFITS

- White label option available - choose custom colours and add your logo for a look to reflect your business
- Define which levels of access your staff can have. Provide lot operators access to revenue reports and rate changes, and only allow enforcement to view currently parked vehicles
- Change your rates in real-time via the WorldStream Cloud Portal to drive business during down times, or increase rates during events for increased revenue