



MOVEBE

ENRICH YOUR DAILY JOURNEY



### MERCHANTS

MoveBe allows merchants to create customizable offers.

Example: 'Spend \$25 or more and receive \$5 off parking'.

Once a consumer meets the set criteria, the merchant can validate the offer within the app.



### LOYALTY REWARDS

Merchants can create customized loyalty offers in real-time.

Example: Virtual stamp cards such as 'buy 10, get 1 free' or any type of special offers.



### CONSUMERS

Consumers use the MoveBe app to view all the offers around them.

Once a consumer meets the criteria, the merchant uses the MoveBe app to validate the offer.



### PARKING VALIDATIONS

Parking lot operators that join MoveBe can accept parking validations from any merchants registered with MoveBe.



### TRANSIT REFUNDS

Mass Transit with smart-card payments join MoveBe and accept transit refunds from all MoveBe merchants.



### RIDE-HAILING APP CREDITS

Cabs and ride sharing companies with ride hailing apps join MoveBe and accept credits from all MoveBe merchants.



### FUEL CREDITS

Gas station operators that join MoveBe can accept fuel credits from any merchants registered with MoveBe.



# MOVEBE

Create and manage rewards for your customers!

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MoveBe allows merchants to create unique offers or incentives to drive customers to their location. Offers and incentives can be adjusted in real-time depending on performance.

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## Build your Brand

MoveBe is an application created to help merchants drive customer traffic to their businesses through various programs and offers such as refunding a customer's public transit ride, paying for their parking, or giving them credit for a cab ride.

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Have a cafe full of staff but empty tables due to bad weather? Offer a short term special deal. Have a shelf full of merchandise you want to clear? Create an offer for these items. Target people anxious to get their mode of transit paid for and also customers near your establishment.

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## Benefits & Features

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- Easy flat fee makes calculations easy
- More meaningful than simply giving a discount
- Promotions can be given each and every visit
- Give customers a great reason to come back
- Discounting doesn't build your business. Rewards do
- Zero Distribution Costs. Simple to manage and measure
- The consumer just took a bus ride, or is about to take a ride, plans to take a taxi home, or parked their car
- Reach beyond bargain seekers